

A U S T I N C I T Y C O U N C I L
AGENDA



Thursday, June 22, 2006

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**Purchasing Service Agreement
RECOMMENDATION FOR COUNCIL ACTION**

Subject: Authorize award, negotiation and execution of a 18-month service agreement with METROPOLITAN GROUP, Portland, OR, for consulting services to develop a community cultural plan in an amount not to exceed \$90,000.

Amount and Source of Funding: Funding is available in the Fiscal Year 2005-2006 Approved Cultural Arts Fund for the Economic Growth and Redevelopment Services Department. (A grant in the amount of \$40,000 was received from the National Endowment for the Arts.)

Fiscal Note: There is no unanticipated fiscal impact. A fiscal note is not required.

For More Information: Vikie DeLuyck, MSW, Senior Buyer/974-2003

Purchasing Language: Best evaluated proposal of six proposals received.

MBE/WBE: This contract will be awarded in compliance with Chapter 2-9C of the City Code (Minority-Owned and Women-Owned Business Enterprise Procurement Program). No subcontracting opportunities were identified; therefore, no goals were established for this solicitation.

Additional Backup Material

(click to open)

No Attachments Available

This service agreement will provide consulting services to develop a 5-year strategic community cultural plan for the Community and City of Austin over the next 18-months.

In 2005, Council directed that a strategic plan be developed to set the course for the arts and creative industries in Austin. The goal of the plan is to provide a vision, policy framework, strategies, structures and funding requirements needed to further develop Austin's cultural community and economy. The Cultural Arts Division will be facilitating the community-wide, 18-month process with the consultant.

An RFP was issued on February 13, 2006 for an experienced business to provide consulting services for the development of a strategic community cultural plan. Six proposals were received. A panel consisting of six professional and managerial staff from the Economic Growth and Redevelopment Services Office, the Parks and Recreation Department, and the Neighborhood Housing and Community Development Department evaluated the proposals. The panel members recommended the Metropolitan Group as the best Proposer based upon the categories of 1) Project Concept and Solutions Proposed, 2) Personnel Qualifications, 3) Demonstrated Applicable Experience and 4) Total Evaluated Cost. Community outreach and co-facilitation of bilingual community meetings and focus groups will be provided by an Austin-based subconsultant, Greenlights for NonProfit Success.

Metropolitan Group has 17 years of experience working with arts and cultural organizations, creative industries, library and parks systems, and other cultural and educational organizations. Nationally recognized for cultural planning, program design, advocacy and community partnership. Examples of some past projects include the Minneapolis Plan for Arts and Culture, Cultural Action Plans: Clackamas and Washington Counties, for Charlotte and Mecklenburg Counties, 1998 – 2003 Cultural Action Plan: Building the Creative Capital of the South, and for the Portland Metropolitan Arts Commission, Arts Plan 2000+.